CIS-A2K Train the Trainer Program

Train the Trainer is a four-day residential training workshop to enable Wikipedia community members conduct outreach sessions effectively and independently.

Date: 1st Week of October 2013
Place: Bangalore

RATIONALE OF THE PROGRAM

Based on an internal needs assessment exercise undertaken by CIS-A2K, it has been realized that:

- Bulk of the Indian population does not know about the existence of Indic Wikipedias and sister projects.
- There is a lot of potential to do outreach in India but it is hampered by community member's lack of time, lack of availability of support material and/or ability to do outreach.
- Though many Indic Wikipedia community members have desire to undertake offline outreach they seldom receive support and guidance.
- there is a need to further build the capacity of interested community members to conduct effective outreach sessions.

Thus through this program, CIS-A2K wants to support and enable community members who are interested to conduct Wikipedia outreach sessions to spread the word about Indic Wikipedias.

OVERVIEW OF THE PROGRAM

The program will include:

- 3 day sessions with interactive training run by professional consultants on how to conduct outreach in an effective manner – training on presentation skills, audience engagement, public speaking etc. It will include mock presentations, with video recording for feedback.
- 4th day will be a field trip aiming to train the participants on how to organise an effective photothon; in addition, participants will also add pictures from the field trip to Wikimedia Commons for

enhancing and improving articles on Indian language Wikipedias.

SELECTION CRITERION

CIS-A2K will conduct this program for approximately 20-25 interested community members. We want to make sure that there is equal participation from each language community. The CIS-A2K will use below mentioned parameters for selecting candidates.

- CIS-A2K's evaluation Train the Trainer Application Program.
- Motivation of the candidate to be a part of the program.
- The applicant should have made minimum 200 edits on their respective Indian language Wikipedia.
- The applicant should have created at least 5 new articles of start class (as defined by their
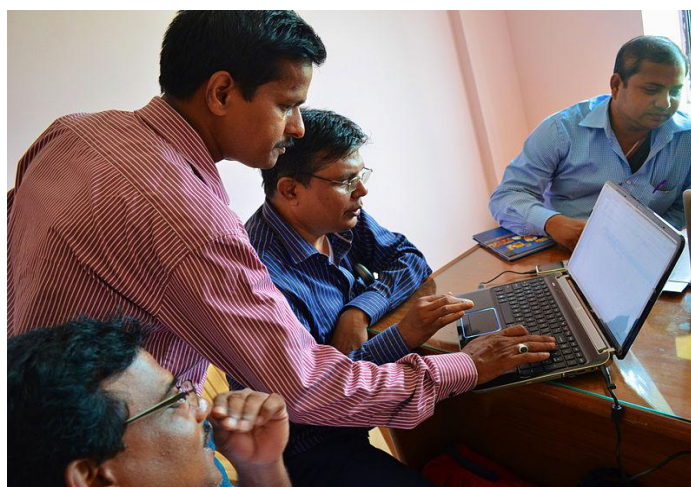
language community) on their respective Indian language Wikipedia.

- The applicant should have conducted at least 1 outreach session before the end of application date and shared the report with the community (via mailing list, village pump, event page, etc.)

CANDIDATES' DELIVERABLES

There will be certain deliverables that the CIS-A2K expects out of the selected candidates. These are:

- Take lead in translating outreach documents (including presentations, banners, FAQs, handouts) in their respective language and share it with their respective communities.
- Organise at least 2 outreach sessions per month in their respective cities, for a minimum of 6 continuous months and share the report with the community (via mailing list, village pump, event page, etc.).
- Take lead in organising at least 1 community meet up in their respective cities, where they would give a small talk/presentation about their experience in the Train the Trainer Program and share ideas and tips they picked from the

program with their language community members.

- Write a 1500-word report sharing their Train the Trainer Program experience with large emphasis on their learning and take-always to be shared with all Indian communities.

WHAT's IN IT FOR YOU?

- Get general training and presentation skills which you can apply not only during Wikipedia workshops, but also during delivering personal and professional talks.
- Receive detailed feedback about your presentation and training skills from professional consultants.
- Help design a training program that serves Wikimedia community in the long term.
- Share your skills with others.
- Meet fellow Wikimedia editors and have fun.

TIMELINE

- **30th August-13th September 2013** (2 weeks) – CIS-A2K accepts applications.
- **13th- 16th September 2013** (3 days) – CIS-A2K evaluates the applications and shares details of selected candidates.
- **16th-23rd September 2013** (1 week) – CIS-A2K co-ordinates with selected candidates to finalize their travel plans and make reservations etc.
- **1st Week of October** (4 days) – CIS-A2K organizes Train the trainer Program.

CALL FOR PARTICIPATION

CIS-A2K is calling for applications for its Train the Trainer Program. If you'd like to be part of this program please make sure that you meet the selection criterion and fill in the Train the Trainer Application Program by 13th September, 2013.

For any further queries please mail at a2k@cis-india.org.