

### Sign up for the Negawatt Challenge Today!!

This March, iSpace in collaboration with the World Bank is launching Negawatt Weekend in Accra! This is an event you do not want to miss! Negawatt Weekend is part of the Negawatt Challenge, a global competition to empower communities to innovate around local energy issues. Using a multi-phase open innovation methodology, this initiative aims to transform cities into more sustainable and energy efficient places.

# What is the Negawatt Weekend?

Negawatt Weekend is a two-day idea-thon! Teams will be formed around six subthemes – all of which tackle the most pressing energy issues in Accra. Participants will form teams and compete with one another to address specific challenge statements about local energy efficiency issues. Together, team members will come up with potential solutions that they refine and pitch in front of a jury.

### Who can sign up for the challenge?

Anyone interested in innovating around local energy issues. We are looking for innovators, techies, entrepreneurs, makers, energy experts, and those ready to form a winning team to tackle energy efficiency in Accra.

### Why Attend Negawatt Weekend?

#### You will Create!

In just two days you will create and launch a startup idea that addresses an energy efficiency problem in Ghana! You will join a team and come together to work in a limited time frame that will help you to focus on building, measuring and learning - unlike a typical brainstorming.

#### You will Learn!

Negawatt Weekend will give you an opportunity to meet new people who have a common interest in developing ground breaking innovation and startup ideas. It will be an opportunity to network and learn from the best innovative brains in the country, as well as the opportunity to be guided by leading experts.

# What Next after the Negawatt Weekend?

### You will Advance!

The teams with the most promising ideas will be eligible to move on to the **next phase (the Negawatt Boootcamp)** as **semi-finalists**, where they will be given the tools to further develop and prototype their proposed solutions. This will be a one of a kind opportunity to bring your energy efficiency idea into reality.

### What you need to know

Dates: Saturday March 14th & Sunday 15th, 2014

**Venue:** iSpace Foundation **Time:** 9am – 6pm (both days)

# Register

Don't be left out. Join the biggest global challenge on Energy Efficiency today! **SIGN UP HERE** for the Negawatt Weekend Challenge and remember to share with friends and ask them to sign up too!

@iSpacegh #negawatt