## WIKI SOCIETY OF WASHINGTON, DC INC. Board of Directors Meeting

April 14, 2012

Tenley-Friendship Neighborhood Library, 4450 Wisconsin Avenue NW, Washington, DC

Board Members Present: Kristin Anderson

Kevin Chen Katie Filbert James Hare Kirill Lokshin Tiffany L. Smith

Board Members Not Present: Nicholas Bashour

Guests: Robert C. Platt

Yu Tang

The meeting was called to order by Mr. Chen at 2:13 PM.

- 1. A motion by Mr. Chen to ratify the rescheduling of the April 8 meeting of the Board of Directors to April 14 was seconded and passed without dissent.
- 2. A motion by Mr. Chen to approve the Minutes of the March 4 meeting of the Board of Directors in the form previously distributed was seconded and passed without dissent.
- 3. Mr. Bashour submitted a written report, which was entered into the Minutes:

I would like to extend a sincere note of gratitude to Katie Filbert for all her hard work as President of Wikimedia DC.

I would like to extend thanks and a note of gratitude to Kristin Anderson, who accompanied me on our trip to Berlin for the Wikimedia Conference, also known as the Chapter's Conference. Kristin was an integral part of the delegation and played an active role in the Chapter's Assembly discussions. I applaud her participation and I would advise that she be included in all future delegations to the Wikimedia Conference, should she so choose.

I'd like to extend sincere thanks to James Hare for filing our successful Events grant with WMF. This grant will go a long way in helping us achieve our short-term goals in the region and establish a solid foundation on which to build our long term goal. As discussed in the grant, the next steps will be to secure office space and hire an intern. I will be in charge of supervising the intern, but input regarding hiring

decisions can come from all board members.

I completely support Wikimedia District of Columbia's involvement in Wiki Loves Monuments. I have recently held informal discussions with a professional event-planning firm called The Webster Group who has put on rather prestigious events. We discussed the possibility of holding an outstanding Kick Off event for Wiki Loves Monuments in the first week of September. This event would serve not only to get Wiki Loves Monuments a great exposure, but it would also be tremendous for Wikimedia DC's reputation in the area. This event would be a 2-2.5 hour reception, with drinks and light finger foods, where we would have displays of last year's best pictures, and we'd talk about our world record-breaking attempt and our goal of 300,000 pictures in 30 days. Ideally, we would hold it at the Building Museum, since what better place to hold a prestigious kick off event for Wiki Loves Monuments than a museum dedicated to the beauty of monuments? The firm is currently looking into costs to see how much we would charge, how much we would need to get in sponsorships, and what the budget would look like. Outside of the kickoff event, our involvement will be in securing publicity, getting sponsors, and signing up judges for the event. We will be looking for a Wiki Loves Monuments coordinator to handle overall planning. I will do my best with outreach. I won't leave for Europe until the second week of September, so I can help with this up until then.

The Wikimedia Foundation has retained the PR services of Minassian, a firm that was behind Jon Stewart's Rally to Restore Sanity. They have kindly extended the firm's services for our needs with Wikimania, and I will be discussing Wiki Loves Monuments with them as well. I have a meeting with them on Monday, April 16.

Also on Monday April 16, James, Julie, and I have a meeting with Peter Corbett to discuss, among other things, involving the DC Tech community in Wikimania.

I am working on having the Board of Broadcasting Governors come on as one of our partners for Wikimania. Julie and I met with them back in March and they were very excited and very receptive of the idea. The Board of the BBG is presidentially-appointed and senate approved, and includes a list of high level individuals. Having them on board would be wonderful, and would open up avenues for us beyond just Wikimania.

Julie and I are also working on our partnership with the Library of Congress. We are in the process of discussing with the LOC having two events there. Our collaboration with the LOC centers on the World Digital Library Program, which dovetails quite nicely with our vision and goals, as well as those of the Wikimedia Foundation. Building a relationship with the LOC based on the World Digital Library Program

would serve us far out beyond Wikimania.

Our first embassy event is on April 25, 5:00PM to 7:00PM. Invites for this event will go out the week of April 16, as soon as we get the all clear from the parties involved. Space is limited, and RSVP is required. We have 20 slots available for Wikimedia DC. Attire is business formal. RSVPs will be handled via EventBrite. I have updated our EventBrite page, linked it to our Facebook and Twitter profiles, and added the embassy event to it. We should try to use it for other upcoming events, as well. The web address of the site is http://wikimediadc.eventbrite.com/

- 4. Mr. Lokshin reported that the Corporation had received five new membership applications, bringing the total membership to 51.
- 5. Mr. Hare submitted a written report, which was entered into the Minutes:

As of April 15, 2012, Wikimedia District of Columbia has \$423,688.35 in assets, \$306,000.00 of which is held by the Wikimedia Foundation as our fiscal agent. The remaining amount includes a \$40,000.00 account receivable, a contribution from Google to the Wikimania 2012 conference, and \$77,608.36 in our checking account. \$8,975.44 is unrestricted while \$65,434.75 is restricted for the Wikimania 2012 conference and \$3,198.17 is restricted for the purposes of the Wikimedia Foundation bootstrapping grant.

Wikimedia District of Columbia reports \$8,925.00 in liabilities, consisting entirely of unearned revenue from Wikimania 2012 registration.

Since the start of the fiscal year, Wikimedia District of Columbia has recorded \$451,275.24 in income and \$41,722.10 in expenses. Since the last report, major revenue activities include a \$300,000 donation from the Wikimedia Foundation for Wikimania, \$51,000 of donations from various corporate sponsors of Wikimania. Major expenses in the past month include a \$7,500 to the Creative Network LLC (Julie Perlmutter) for conference planning services.

Mr. Hare further reported that the Corporation's latest grant application to the Wikimedia Foundation had been approved.

- \* Ms. Anderson joined the meeting \*
- 6. Speaking on behalf of the Fundraising Committee, Mr. Hare reported that the committee had secured \$51,000 in sponsorships for Wikimania 2012, and was continuing to pursue additional sponsorships. He further reported that members of the committee had met and held discussions with Garfield Byrd in Berlin.

- \* Mr. Lokshin took the chair \*
- 7. Speaking on behalf of the Legal Committee, Mr. Chen reported that the committee was preparing a report regarding the Corporation's approach to political statements.
- 8. Speaking on behalf of the Corporation's delegation to the 2012 Wikimedia Conference, Ms. Anderson reported that the chapter delegations present at the conference had adopted the Berlin Agreement and the Wikimedia Chapters Association Charter after two days of negotiation, and that an interim committee had been formed to prepare for the first meeting of the Wikimedia Chapters Association Council in July. She then reported that the delegation had attended a number of informational sessions dealing with public relations, the hiring of employees, and the experiences of other small Wikimedia chapters. Ms. Anderson further reported that a concurrent meeting of the Wikimedia Foundation Board of Trustees in Berlin had resulted in a compromise regarding movement fundraising and payment processing by chapters and the formation of a Funds Distribution Committee by the Wikimedia Foundation.
- 9. A proposed resolution regarding the Berlin Agreement and the Wikimedia Chapters Association was discussed and amended. A motion by Mr. Lokshin to adopt the resolution as amended was passed without dissent, with Mr. Hare abstaining as regards paragraphs 1-3 of the resolution, and the resolution was entered into the Minutes:
  - 1. Wikimedia District of Columbia hereby ratifies the Berlin Agreement as signed by its delegation to the 2012 Wikimedia Conference in Berlin on March 31, 2012.
  - 2. Wikimedia District of Columbia hereby ratifies the Charter of the Wikimedia Chapters Association as agreed upon by its delegation to the 2012 Wikimedia Conference in Berlin on March 31, 2012.
  - 3. Wikimedia District of Columbia expresses its full support of the goals of the Association; its intent to promote the aims of the Association within its area of operations; and its willingness to provide, to the extent feasible, such funding, staff, or other assistance as the Association may require.
  - 4. Wikimedia District of Columbia expresses its profound appreciation to the signatories of the Berlin Agreement for selecting Wikimedia District of Columbia to host the inaugural meeting of the Council of the Wikimedia Chapters Association in July 2012, and pledges to support the successful conduct of said meeting with the resources at its disposal.
  - \* The Board entered into executive session \*
  - \* The Board returned to open session \*
- 10. A motion by Mr. Lokshin to endorse and support the candidacies of Patricio Lorente and Alice Wiegand as chapter-appointed members of the Wikimedia Foundation Board of Trustees was seconded and passed without dissent.

- 11. Speaking on behalf of the Wikimania 2012 conference planning team, Mr. Hare reported that the team was working with Julie Perlmutter to secure hotel reservations and negotiate with audio-visual service providers and venue caterers. He then reported that the Wikimedia Foundation had signed a contract with a hotel on Dupont Circle, and that the Corporation had signed a contract for the closing party venue, and was continuing to negotiate with the Library of Congress regarding the opening party. Mr. Hare further reported that the team was looking for a volunteer coordinator and a press secretary for the conference.
  - \* The Board entered into executive session \*
  - \* The Board returned to open session \*
- 12. Discussion of the proposed amendment to the resolution regarding the structure of the planning team for the Wikimania 2012 conference adopted on November 13, 2011 was postponed to the next meeting of the Board.
- 13. Plans for amending the Corporation's Bylaws were discussed.
- 14. Plans for hiring interns to assist with day-to-day operations and outreach were discussed.
- 15. Plans for securing co-working space for the Corporation's use were discussed.
- 16. A planned event centered on Wikipedia editing for the blind was discussed.
- 17. The need for additional participation on the Cheyenne Wikipedia was discussed.
- 18. The date of the next meeting of the Board of Directors was set to May 5, 2012, at 2:00 PM, at the Tenley-Friendship Neighborhood Library in Washington, DC.

The meeting was adjourned at 3:55 PM.	
Approved on	,,
Kirill Lokshin Secretary	
Nicholas Bashour	