



Register your class for the Google Online Marketing Challenge

What is the the Google Online Marketing Challenge? A global online marketing student competition open to any higher education institution.

How does the Challenge work?

Student teams receive free online advertising with Google AdWords and work with local businesses or NGOs to create effective online marketing campaigns during three weeks.

What are the prizes?

The global winners receive a trip to the Google Headquarters in California. Regional winners receive a trip to a regional Google office (Americas, Europe, Asia Pacific, Middle East and Africa).

Register now at google.com/onlinechallenge

