



Navigating Transformation: Wikipedia, the academic library, and the changing landscape of information

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ACRL 2017



Introduction

Why Engage with Wikipedia?

- ◎ Wikipedia's central role in the information landscape and its unusual structure
- ◎ Wikipedia “takes the information literacy question to where our readers are already going” (Kelly, Graham & Gray)
- ◎ Engagement with Wikipedia “maintains the centrality of librarianship to knowledge management in the 21st Century” (McCook)



Photo “Petra Seeger editing Wikipedia.jpg” by Jaqen (Niccolò Caranti) (Own work) [CC BY 3.0 (<http://creativecommons.org/licenses/by/3.0>)], via Wikimedia Commons

Why This Panel?



- ◎ A lot of the published literature on Wikipedia in academic librarianship journals is focused on basic questions
- ◎ Our personal experiences with Wikipedia in academic libraries
- ◎ Our confidence in Wikipedia as a potentially rich resource
- ◎ Our intention to engage in conversation about Wikipedia's largely unexplored potential

Photo "Participant of Wikimedia Ghana User Group Monthly Editathons 02.jpg" by Sandister Tei (Own work) [CC BY-SA 4.0 (<http://creativecommons.org/licenses/by-sa/4.0>)], via Wikimedia Commons

Panel Overview

- ◎ Today we want to explore some of Wikipedia's possibilities:
 - Wikipedia's potential as a constructivist learning environment
 - Wikipedia as a catalyst to create more productive collaboration with faculty
 - Wikipedia as a venue for publicizing unique library/archival collections
 - Wikipedia as an intersection with new open access publishing models



**How can creative engagement with
Wikipedia advance priorities at your
academic library?**



Wikipedia for Student Learning

Michelle Guittar
Northwestern University





Home News Get involved Impact Donate About Us

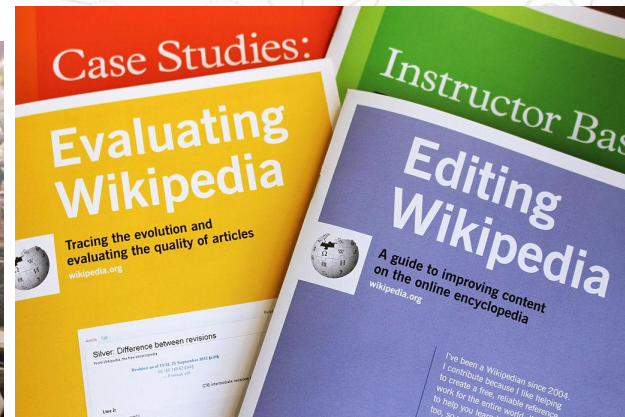


Teach with Wikipedia

"Instead of the audience being just my professor, it was the entire world."

— Gillian Kramer, student, Brooklyn College

We engage students in solving real-world problems.



Theories:
Wikipedia and
the production
of knowledge

Teach with Wikipedia: <https://wikiedu.org/teach-with-wikipedia/>

Translate this page: This page contains changes which are not marked for translation.

Other languages:

العربية • বাংলা • čeština • Deutsch • Ελληνικά • English • español • euskara • فارسی • suomi • français • galego • עברית • italiano • 日本語 • latviešu • македонски • മലയാളം • Bahasa Melayu • སྐད་ཀྱི་སྐབས་ལྷན་སྐྱེས་པའི་སྐད་སྐོར་ • norsk bokmål • Nederlands • polski • português • português do Brasil • română • русский • سنڌي • svenska • தமிழ் • українська • Tiếng Việt • 中文

THE WIKIPEDIA LIBRARY — #1 LIB1 REF

#1 LIB1 REF (ONE LIBRARIAN, ONE REFERENCE) — JANUARY 15 - FEBRUARY 3, 2017.



Imagine a World where Every Librarian Added One More Reference to Wikipedia.

The screenshot shows the IFLA website. On the left is a red navigation menu with the IFLA logo and links for 'About IFLA', 'Activities and Groups', 'News and Events', 'Standards', 'Membership', 'Supporters', 'Publications', and 'Annual Conference'. The main content area features a search bar and a news article titled 'Engaging the world's libraries with Wikipedia - what are the opportunities?' dated 20 September 2016. The article text reads: 'Do library patrons get the best information for the topic they are looking for? Do they have the skills needed to use Wikipedia as part of a research process that helps with learning and advancement of human society?'

Home > News > ARL News > ARL/Wikipedia Summit Promotes Deeper Collaboration between Lib

ARL/Wikipedia Summit Promotes Deeper Collaboration between Libraries and Wikipedia

by Mark Robertson | mrobertson3@brocku.ca | on August 24, 2016



image CC-BY-SA by Wikimedia Foundation

It all started with a hunch. At the Fall 2015 Association of Research Libraries (ARL) Meeting, ARL's Innovation Lab hosted an "I've Got A Hunch" session. Rather than presenting fully formed ideas, the concept of the session was to share hunches or ideas at an early stage that might develop and take root. From this exercise emerged the idea of exploring how **ARL libraries** and **Wikipedia** might collaborate at scale.





“Characteristics of constructivist learning environments”

multiple representations of reality
emphasize knowledge construction
real-world settings, not predetermined sequences
support collaborative construction of knowledge
encourage thoughtful reflection



Jonassen, D. H. (1994). Thinking technology: Toward a constructivist design model. *Educational Technology*, 34(4), 34-37.

Social constructivism & the ACRL Framework

“

“Students have a greater role and responsibility in creating new knowledge, in understanding the contours and the changing dynamics of the world of information, and in using information, data, and scholarship ethically”

(ACRL, 2016).

A background network diagram consisting of various sized grey circles (nodes) connected by thin grey lines (edges). Some nodes are highlighted with a light blue glow. The network is more dense on the left and right sides, with a central area that is less connected.

Problems remain to wrestle with, but...

A large blue double quotation mark icon centered within a dashed grey circle. This circle is connected to the text above it by thin grey lines.

“

*“In order for students to fully enter the culture of ideas and arguments related to information literacy, we need to provide means for them to become active participants in the debates... about the creation and dissemination of scholarly knowledge”
(Jacobs, 2010).*

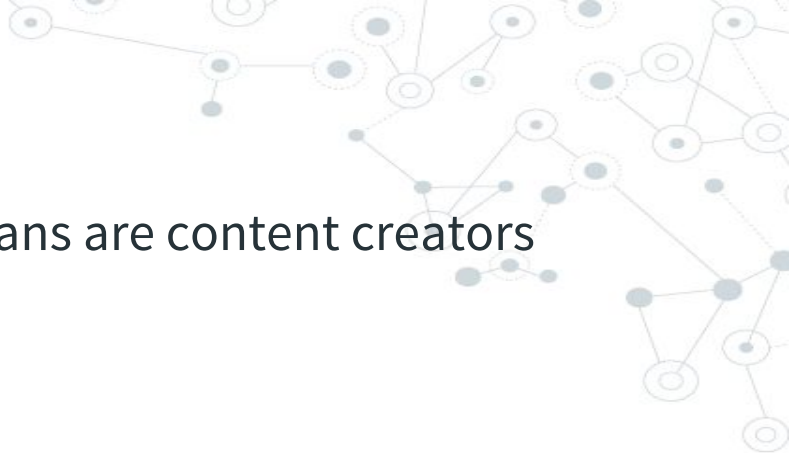



Partnering to Expose Unique Materials

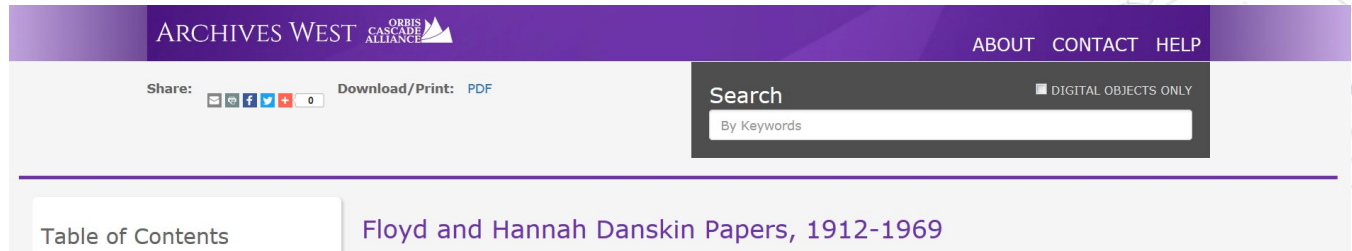
Rose Sliger Krause

Eastern Washington University



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- ◎ Archivists and special collection librarians are content creators
 - ◎ Increasing traffic to digital collections
 - ◎ Diversifying content
 - ◎ Connecting with users where they are
 - ◎ Archival literacy and information literacy

Archivists and SPC librarians are content creators



ARCHIVES WEST ORBIS CASCADIA ALLIANCE

ABOUT CONTACT HELP

Share: [Email] [Facebook] [Twitter] [LinkedIn] [Print] 0

Download/Print: PDF

Search [] DIGITAL OBJECTS ONLY

By Keywords

Table of Contents

Floyd and Hannah Danskin Papers, 1912-1969



Finding aids



Remixing Archival Metadata Project (RAMP)

Biographical Note ▾

[↑Return to Top](#)

Floyd Brown Danskin was born in Aulne, Kansas, in 1889, the son of J.H. Danskin, a store keeper and postmaster. He graduated from Marion, Kansas High School in 1907 and attended the University of Kansas where he received his BA in 1912 and his MA in 1913. After working in economics at the University of Kansas, he accepted a fellowship at the University of Wisconsin to assist Halford Erickson, an expert in transportation problems.

Following his family, who had moved to Valleyford, Washington in 1911, Danskin moved to Spokane where he worked as an attorney and was known as a "prominent clubman." After serving in World War I, he became active in state politics and was elected to the State House of Representatives from the 5th District in 1921. In 1925, he was elected Speaker of the House. Danskin served in the State Legislature from 1921-1931 where he was known for his sense of duty and independence. An influential leader of the Republican Party, he was an active supporter of Governor Roland H. Hartley, who served two terms between 1925 and 1933.

In 1929, Danskin married Hannah Mitchell of Lawrence, Kansas. He was a prominent attorney in Spokane for fifty years and was associated with the law firm of Randall and Danskin. He died March 31, 1971, at the age of 82.

Biographical Note ▾

[↑Return to Top](#)

Hannah Mitchell Danskin was a member of a prominent family from Lawrence, Kansas. Her father, A.C. Mitchell, was a lawyer and U.S. Congressman and her mother was the head of the Kansas Industrial Welfare Commission, active in Republican politics and the Federation of Womens Clubs. Her brother, A.B. Mitchell, served as the attorney general in Kansas in the 1940s.

Hannah Mitchell graduated from the University of Kansas in 1912, the same class as Floyd Danskin. After attending the Pulitzer School of Journalism at Columbia University in New York City, Mitchell returned to Kansas to work on a newspaper in her hometown of Lawrence. She eventually landed a job at the Kansas City Star, a newspaper known to oppose employment of women on their editorial staff. During her two years there, she wrote articles pertaining to womens interests and activities as well as a column for children called "The Tell Me A Story Lady." Mitchell was also active in Kansas City womens groups and was elected president of a newly organized group called Junior Athenaeum, which supported community improvement activities.

In 1918, Mitchell became a Washington correspondent for the New York Tribune. She wrote articles pertaining to the political and economic roles of women in government, business, and industry and witnessed the debate and passage of the 19th Amendment, which extended the vote to women. She also attended the 1920 Republican Convention as a correspondent for the New York Tribune. Later, she worked on the Sunday Magazine of the New York Tribune.

Increased traffic to digital collections

◎ Lally and Dunford (2007) - University of Washington Libraries

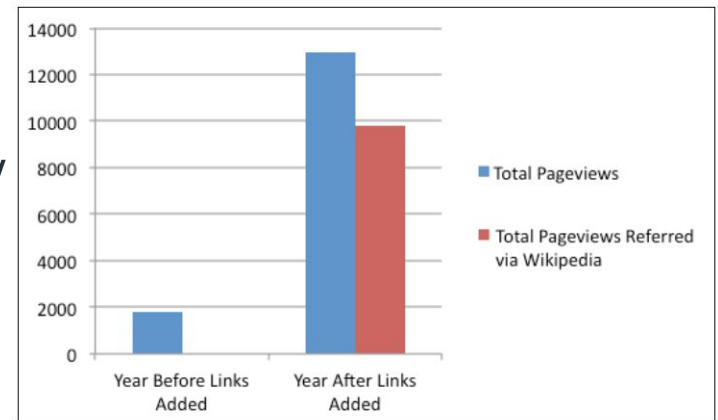
- Before linking to Wikipedia articles: 200-300 referrals/month
- After linking: ~2,200 referrals/month (within 7 months)

◎ Elder, Westbrook & Reilly (2012) - University of Houston Libraries

- Traffic from Wikipedia higher than traffic from library's website

◎ Sjazewski (2013) - Ball State University

- Average increase of 610%; some items by over 5,000%



Sjazewski, "Using Wikipedia to Enhance the Visibility of Digitized Archival Assets." *D-Lib Magazine* 19, no. 3/4 (March/April 2013).

Diversifying content

- ◎ Art+Feminism
- ◎ Black Lunch Table



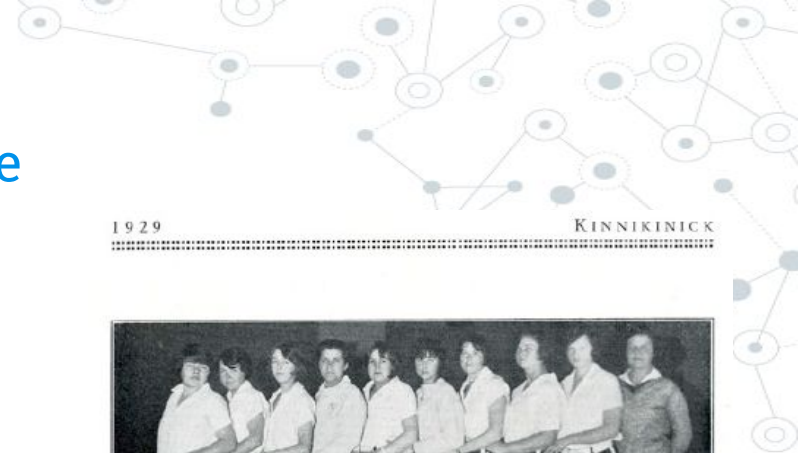
By BrillLyle - Own work, CC BY-SA 4.0,
<https://commons.wikimedia.org/w/index.php?curid=44991980>

ART + FEMINISM



Connecting with users where they are

- ◎ What is outreach for archivists and SPC librarians? Chute (2002)
- ◎ “Integrative approach” to archival outreach - Rettig (2007)
- ◎ “Archives 2.0” - Theimer (2011)



1929

KINNICKINICK



“A” JOLLY-BALL TEAM

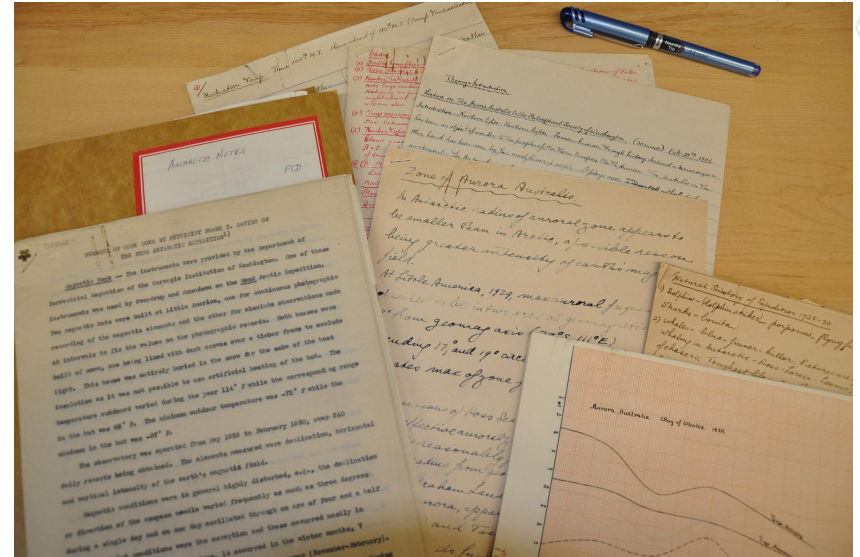
Miss Dustin, Coach
Evelyn Anderson
Marvelle Fraley
Hazel Hellen
Marguerite Kahl
Margaret Kirk

Isobel Meldrum
Adah Sands
Irene Tuttle
Mary Walker
Louise Wilber
Esther Woodyard



Archival literacy and information literacy

- ◎ “Archival Intelligence” - Yaker & Torres (2003)
- ◎ “Information Literacy for Archives and Special Collections” - Carini (2016)
 - Artifactual literacy
- ◎ “Guidelines for Primary Source Literacy” - SAA-ACRL/RBMS Joint Task Force (2015-2017)



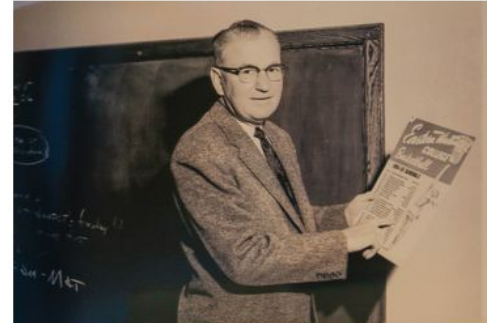
“Davies Antarctic Notes: R.E. Byrd's First Antarctic Expedition, “ 1928 - ca.1931, Frank T. Davies Archival Collection, Canada Science and Technology Museums Corporation

“Why would I want to do this?”

- ⦿ Expose collections to more users
- ⦿ Expose more campus constituents to the unique materials in the collection
- ⦿ Connect to “literacy” frameworks

The screenshot shows the top of the website. It features a navigation bar with links for HOME, ABOUT, NEWS, SPORTS CENTER, EAGLE LIFE (highlighted in red), OPINION, COMMUNITY, CURRENT ISSUE, and CONTACT US. Below the navigation bar is a banner for CHENEY AUTO CARE CENTER, which includes contact information (200 Betz Rd, Cheney, WA, (509) 235-1872, @cheneyaucare.net), operating hours (Monday - Friday, 7:00 AM - 6:00 PM), a \$10 OFF OIL CHANGE offer, and a logo for STUDENTS.

William “Red” Reese continues educating EWU students



Contributed by EWU Library archives

By [Erin Rebar](#), Contributing Writer
February 27, 2016
Filed under [Eagle Life](#), [Showcase](#)

A live view of a new Wikipedia page on William “Red” Reese — the man Reese Court was named after — is projected on a screen just inside of the JFK Library’s entrance. Notebooks, printed copies of old articles, yearbooks and other resources are scattered across tabletops. University laptops create a line of black down the center of plastic folding tables. A microfilm machine sits in the corner, waiting for a pair of student hands to turn its knobs in search of black flecked articles from an age long past. To the left, a colorful assortment of

The advertisement features a man in a suit holding a book. The text reads: "FREE BOOK: How To Get Paid High-Ticket Commissions Online... Monte Lopez \$100+ MILLION EARNER CLICK HERE". Below the ad is a search bar for "Search Easterner Online" with a search icon.

Recent Posts

[Student Rights and Responsibilities benefits students](#)
March 13, 2016
The Student Rights and Responsibilities (SRR) program at EWU helps an estimated 500 students every year... [Read More](#) »

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March 12, 2016
Stepping inside is like walking back into the womb. Overhead, gracefully draped fabric hangs like a veil... [Read More](#) »

Partnering WITH custodians of unique materials

- ⦿ Time
- ⦿ “Special” treatment for “special” collections
- ⦿ Content expertise



flickr: virtualtourguide



Wikipedia and Open Access

Exploring the Intersections

Freeda Brook
Luther College



Publishing Models



Image credit: flickr davemorris

Publishing Models

“The public domain is the material that comprises our cultural heritage.”

Giancarlo Frosio (2012)

Authority



Image credit: flickr mattclare

Authority

“People need an authored version that has been selected, shaped, refined and validated in various ways so that it can have better claims to take its place in the network.”

Ziyad Marar (2013)

Authority

“Good historical writing requires not just factual accuracy but also a command of the scholarly literature, persuasive analysis and interpretations, and clear and engaging prose.”

Roy Rosenzweig (2006)

Accessibility



Image credit: flickr gridarendal

Accessibility

“There is no substitute for human time and effort in many fields.”

Ziyad Marar (2013)

Community Engagement



Image credit: flickr eriktorner

Community Engagement

“Public consensus on historical fact is, in many ways, being forged on the battlefields of Wikipedia and other online knowledge brokers....Thus, by failing to make recent academic research freely accessible, both academic and public understanding remains shockingly underdeveloped.”

M.H. Beals (2013)



Faculty Relationships:

Improving relationships with teaching faculty through
collaboration

Kimberly Shotick

Illinois Institute of Technology



A decorative background consisting of a network diagram with various nodes (circles) and connecting lines, some solid and some dashed, scattered across the slide.

Faculty Relationships:

Improving relationships with teaching faculty through
collaboration

Kimberly Shotick
Illinois Institute of Technology





Wrapping Up

Wikipedia and Libraries: The future?

- ◎ The evolution of information access
- ◎ The evolution of constructed information resources
- ◎ The opportunities inherent in a landscape devoted to innovation and collaborative endeavor



Photo “Bengali Wikipedians at Wikipedia 15 good article edit-a-thon and adda, Chittagong 2 (16).jpg” by Motiur Rahman Oni (Own work) [CC BY-SA 4.0 (<http://creativecommons.org/licenses/by-sa/4.0>)], via Wikimedia Commons

Connecting the principles of Wikipedia to the library

Wikipedia's "five pillars"

- ⦿ Wikipedia is an encyclopedia
- ⦿ Wikipedia is written from a neutral point of view
- ⦿ Wikipedia is free content that anyone can use, edit, and distribute
- ⦿ Editors should treat each other with respect and civility
- ⦿ Wikipedia has no firm rules



Photo "Jarash - 4140197281.jpg" by Ted Chi
(https://www.flickr.com/photos/ted_chi/4140197281/) [CC BY 2.0
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Conclusion

- ◎ Engagement with Wikipedia opens doors
- ◎ Engagement with Wikipedia has the potential to further almost any element in an academic library's mission
- ◎ Our energy and innovation can extend beyond our institutions, both directly and in the actions of the communities we serve

How can creative engagement with Wikipedia advance priorities at your academic library?





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We encourage you to continue the conversation!

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